

Elizabeth Morgan

Summary

A creative, award-winning public relations professional with more than 12 years experience in media relations, communications strategy and special events.

Experience

2000–current Liz Morgan PR Jacksonville, FL

President

- Operate public relations and special events consulting business. In 2002, Liz Morgan PR went from freelance to full-time venture.
- Clients include Jacksonville Home & Patio Show, Jacksonville International Car and Truck Show, Jacksonville and The Beaches Convention & Visitors Bureau, UNF Fine Arts Center, Whirly Ball Atlanta, Buca Di Beppo and The Turnage Co.
- Pro-bono work includes BackLight Theater Group and Jacksonville Museum of Modern Art.

2001–2002 Film & Television Office Jacksonville, FL

Public Relations Specialist (City of Jacksonville)

- In part-time role, served as public relations liaison for motion picture BASIC, starring John Travolta and Samuel L. Jackson. Phoenix Pictures filmed in Jacksonville from November 2001-April 2002.
- Planned BASIC wrap party for 500 cast, crew, and local VIPs.
- Managed all public relations activity for office, including supervision of four interns.

1997-2001 Willman & Company Jacksonville, FL

PR Account Manager

- Supervised public relations activity for grand opening of Dave & Buster's Jacksonville location including coordination of pre-opening VIP party. Other grand openings include Harris Teeter supermarkets Mandarin and Ponte Vedra Beach locations.
- Created strategy for and managed wide range of public relations clients including The Perdue Companies, Uncommon Women on Common Ground events, Centex Homes, Regency Square Mall, Christina Crawford's 20th Anniversary of Mommie Dearest media tour and Quigley House
- Received Silver Addy for work created for The Perdue Companies

1995-1997 The Ideon Group Jacksonville, FL

Copywriter/Editor

- Created promotion copy for credit card enhancement product. Wrote copy for clients including Citibank, Spiegel and Shell gasoline.

Civic Activity

- Founding member of The Contemporaries, Jacksonville Museum of Modern Art's young volunteer group. As social/special events director, coordinate annual theme parties for over 200 attendees.

Education

1990 Jacksonville University, Jacksonville, FL. B.A., Communications